



JOHN LYON'S CHARITY

Peter Ferrari

Peter founded Ashby Capital in 2013 and is the CEO. Asby Capital is a private equity real estate firm creating innovative places of work. He was previously Managing Director at Heron International and a Director at London & Edinburgh Trust.

He has vast experience leading development and investment projects across multiple property sectors in the UK and Europe. He holds a BA (Hons) degree in Philosophy and a Masters degree in Land Management from Reading University and has been a Member of the Royal Institution of Chartered Surveyors since 1988.